

DENVER BOTANIC
GARDENS



Fête des Fleurs

42nd ANNUAL SPONSORSHIP OPPORTUNITIES





Fête des Fleurs

Event Information

Friday, August 28, 2026

6-11:30 p.m.



The 2026 *Fête des Fleurs*, Denver Botanic Gardens' 42nd annual fundraising gala, will take place across the 24-acre oasis of the Gardens' York Street location. Over 700 guests are anticipated, including prominent business and community leaders.

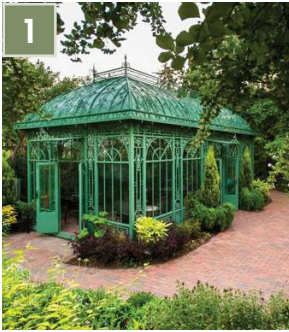
In honor of the Gardens' 75th anniversary and Colorado's 150th anniversary, this year's theme features woven branches, Colorado-inspired decor and connected tables that celebrate community.

Enjoy an enchanting evening of cocktails and dinner amidst stunning gardens, followed by dancing and live music from Radio Band.

The *Fête* contributes over \$600,000 annually to Denver Botanic Gardens' core programs, including food security, horticulture, school access, public outreach, research and conservation.



2026 Dining Locations



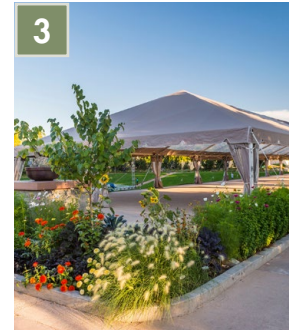
1

Solarium
Dahlia Sponsorship
Seating for 20 guests



2

Romantic Gardens
Primrose Sponsorship
Table of 8 or 10 guests



3

UMB Amphitheater Tent
Dahlia Sponsorship
Cottonwood Sponsorship
Individual Tickets
Tables of 8, 10 or 12 guests,
Individual tickets



4

Orangery
Orchid Sponsorship
Table of 8 to 10 guests



5

Hive Garden Bistro Deck
Waterlily Sponsorship
Individual Tickets
Tables of 8 guests, Individual tickets
(Rain Backup: Marnie's Pavilion Balcony)

Conservatory Presenting Sponsor

Sponsorship: **SOLD OUT** – *Thank you to GH Phipps Construction Companies*
Location: UMB Amphitheater Tent

Event Recognition

- “*Fête des Fleurs* Presented By GH Phipps Construction Companies”
- Recognition on save-the-date and invitation (*availability subject to deadlines*)
- Speaking opportunity at the *Fête des Fleurs*
- Recognition in media sponsor thank you ad
- Event signage recognition
- Full page ad in gift bag program

Garden recognition

- *Fête des Fleurs* event related press & social media
- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens’ website
- Listing in Gardens’ online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine

Additional Benefits

- Corporate Montane Membership
- 4 tickets to two Evenings al Fresco
- 4 tickets to 2026 *Fête* Committee Cocktail Party (early summer)
- 4 tickets to Blossoms of Light® and Trail of Lights
- 15 tickets to Lavender Festival





Monet Supporting Sponsor

Sponsorship: **SOLD OUT** – Thank you Andrisen Morton and Sarah Knight Morgan & Oscar Brown

Location: UMB Amphitheater Tent

Event Recognition

- Recognition on save-the-date and invitation (*availability subject to deadlines*)
- Speaking opportunity for the *Fête des Fleurs*
- Recognition in media sponsor thank you ad
- Event signage recognition
- Full page ad in gift bag program



Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to two Evenings al Fresco
- 2 tickets to 2026 *Fête* Committee Cocktail Party (early summer)
- 2 tickets to either Blossoms of Light® and Trail of Lights





Dahlia Sponsorship

Sponsorship: \$16,000 for 2 tables of 10 guests

Location: Solarium or UMB Amphitheater Tent



Event Recognition

- Recognition in media sponsor thank you ad
- Event signage recognition
- 2/3 page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to 2026 *Fête* Committee Cocktail Party (early summer)





Primrose Sponsorship

Sponsorship: \$12,000 for a table of 10 guests
\$10,000 for a table of 8 guests

Location: Romantic Gardens



Event Recognition

- Recognition in media sponsor thank you ad
- Event signage recognition
- 2/3 page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to 2026 *Fête* Committee Cocktail Party (early summer)





Cottonwood Sponsorship

Sponsorship: \$8,400 for a table of 12 guests
\$7,000 for a table of 10 guests
\$5,600 for a table of 8 guests

Location: UMB Amphitheater Tent

Event Recognition

- Event signage recognition
- 1/3 page ad in gift bag program

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Orchid Sponsorship

Sponsorship: \$5,000 for a table of 10 guests
\$4,000 for a table of 8 guests

Location: Orangery

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Waterlily Sponsorship

Sponsorship: \$4,000 for a table of 8 guests

Location: Hive Garden Bistro Deck

Rain Backup: Marnie's Pavilion Balcony

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Individual Tickets

Cottonwood Ticket: \$700 per ticket
Location: UMB Amphitheater Tent

Waterlily Ticket: \$500 per ticket
Location: Hive Garden Bistro Deck

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine



2026 Sponsorship Levels

Sponsorship Level	Sponsorship Amount
2026 Conservatory Presenting Sponsor – Thank You GH Phipps <i>UMB Amphitheater Tent</i>	SOLD OUT
Monet Supporting Sponsor <i>UMB Amphitheater Tent</i>	SOLD OUT
Dahlia Sponsorship <i>Solarium or UMB Amphitheater Tent</i>	\$16,000 for 2 tables of 10 guests
Primrose Sponsorship <i>Romantic Gardens</i>	\$12,000 for 10 guests \$10,000 for 8 guests
Cottonwood Sponsorship <i>UMB Amphitheater Tent</i>	\$8,400 for table of 12 guests \$7,000 for table of 10 guests \$5,600 for table of 8 guests
Orchid Sponsorship <i>Orangery</i>	\$5,000 for table of 10 guests \$4,000 for table of 8 guests
Waterlily Sponsorship <i>Hive Garden Bistro Deck</i>	\$4,000 for table of 8 guests
Individual Tickets Cottonwood Ticket / <i>UMB Amphitheater Tent</i> Waterlily Ticket / <i>Hive Garden Bistro Deck</i>	\$700 per ticket \$500 per ticket



Fête des Fleurs Sponsorship Agreement

Company Name: _____

Contact Name: _____ Telephone: _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

____ I/we agree to support Denver Botanic Gardens *Fête des Fleurs*:

Table Sponsorships:

- | | | |
|---|-----------|------------------------------|
| <input type="checkbox"/> Dahlia Sponsorship | 20 guests | \$16,000 (3 available) |
| <input type="checkbox"/> Primrose Sponsorship | 10 guests | \$12,500 (several available) |
| <input type="checkbox"/> Primrose Sponsorship | 8 guests | \$10,000 (several available) |
| <input type="checkbox"/> Cottonwood Sponsorship | 12 guests | \$8,400 |
| <input type="checkbox"/> Cottonwood Sponsorship | 10 guests | \$7,000 |
| <input type="checkbox"/> Cottonwood Sponsorship | 8 guests | \$5,600 |
| <input type="checkbox"/> Orchid Sponsorship | 10 guests | \$5,000 |
| <input type="checkbox"/> Orchid Sponsorship | 8 guests | \$4,000 |
| <input type="checkbox"/> Waterlily Sponsorship | 8 guests | \$4,000 |

Individual Tickets:

- | | | |
|--|-----------------------------|----------|
| <input type="checkbox"/> Cottonwood (UMB Amphitheater Tent) | # _____ @ \$700 each/Total: | \$ _____ |
| <input type="checkbox"/> Waterlily (Hive Garden Bistro Deck) | # _____ @ \$500 each/Total: | \$ _____ |

Signature: _____ Date: _____

Print Name: _____ Title: _____

Fair Market Value: Waterlily Individual, Cottonwood Individual \$200; Waterlily, Orchid, Cottonwood \$1,600 (8 guests), \$2,000 (10 guests), \$2,400 (12 guests); Primrose \$2,400 (8 guests), \$3,000 (10 guests); Dahlia \$5,000; Monet Supporting, Conservatory Presenting – please contact us.



Fête des Fleurs Sponsorship Agreement (continued)

TABLE SPONSOR NAME as you would like it to appear on seating chart and table sign: *(please print)*

SPONSOR NAME as you would like it to appear on sponsor/donor listings: *(please print)*

SEATING REQUESTS: Request to be seated near another table(s) and/or individual(s): *(please print)*

Select Payment Method:

- Check – payable to “Denver Botanic Gardens”
- Online – give.botanicgardens.org/event/fete-des-fleurs-2026/e758438
- Please invoice me

Sponsorship Ad: Please provide by **Wednesday, July 1, 2026**. Details to follow.

Cottonwood Table Sponsor	1/3 page	3.75"W x 3.333"H
Dahlia Table Sponsor/ Primrose Table Sponsor	2/3 page	3.75"W x 6.9166"H
Conservatory Presenting/ Monet Supporting Table Sponsor	Full Page	3.75"W x 10.5"H

All program ads are B/W and must comply with nonprofit/IRS regulations (cannot constitute commercial or promotional advertising). No less than 300 DPI (resolution).

Guest names: Please provide to Tia Hynes no later than **Monday, August 3, 2026**.

Please send this sponsorship agreement with payment:

Denver Botanic Gardens

Tia Hynes

909 York Street, Denver, CO 80206

Phone: 720-865-3527 | Email: tia.hynes@botanicgardens.org

