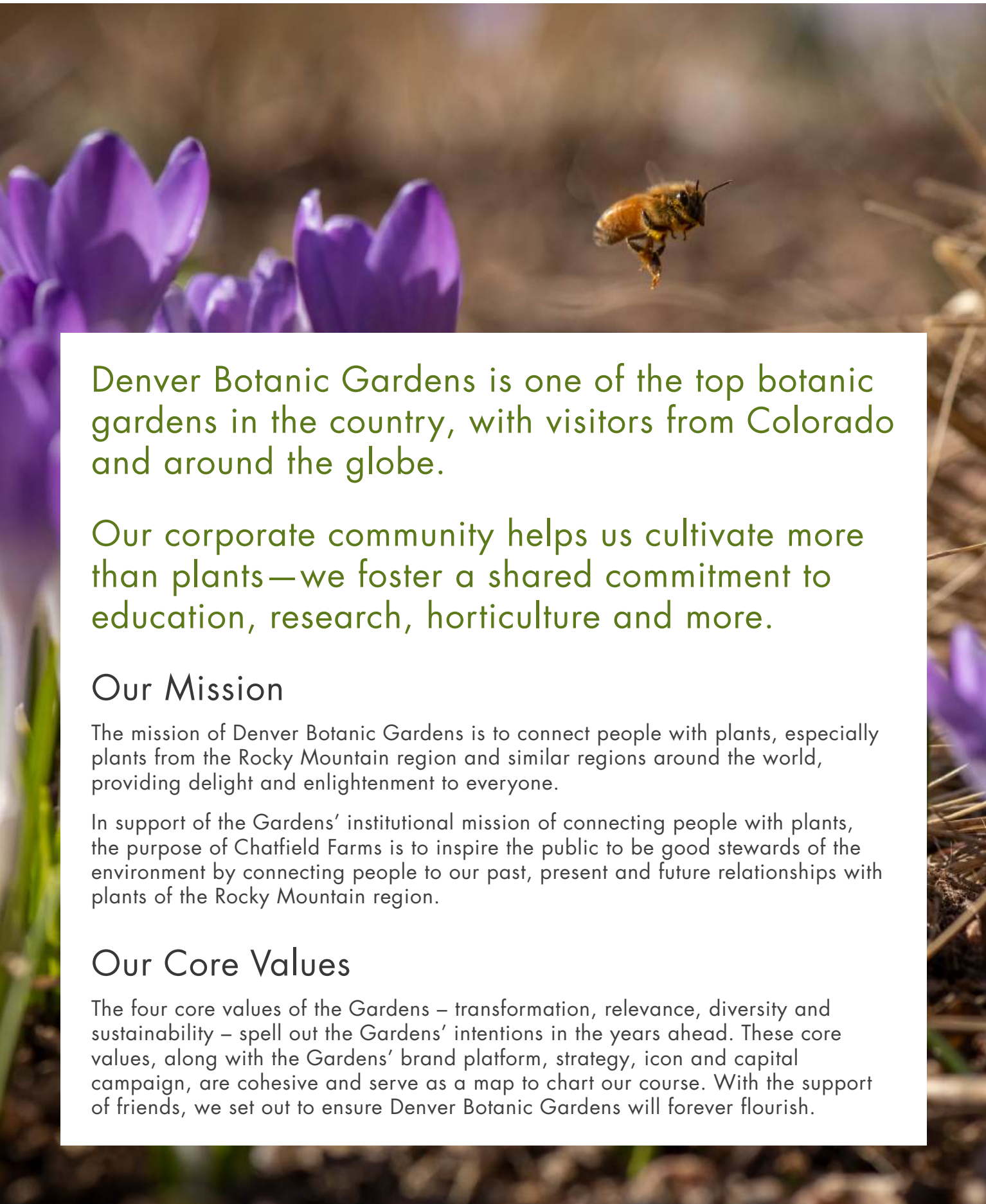


CORPORATE PARTNERSHIP  
OPPORTUNITIES



DENVER BOTANIC  
**GARDENS**



Denver Botanic Gardens is one of the top botanic gardens in the country, with visitors from Colorado and around the globe.

Our corporate community helps us cultivate more than plants—we foster a shared commitment to education, research, horticulture and more.

### Our Mission

The mission of Denver Botanic Gardens is to connect people with plants, especially plants from the Rocky Mountain region and similar regions around the world, providing delight and enlightenment to everyone.

In support of the Gardens’ institutional mission of connecting people with plants, the purpose of Chatfield Farms is to inspire the public to be good stewards of the environment by connecting people to our past, present and future relationships with plants of the Rocky Mountain region.

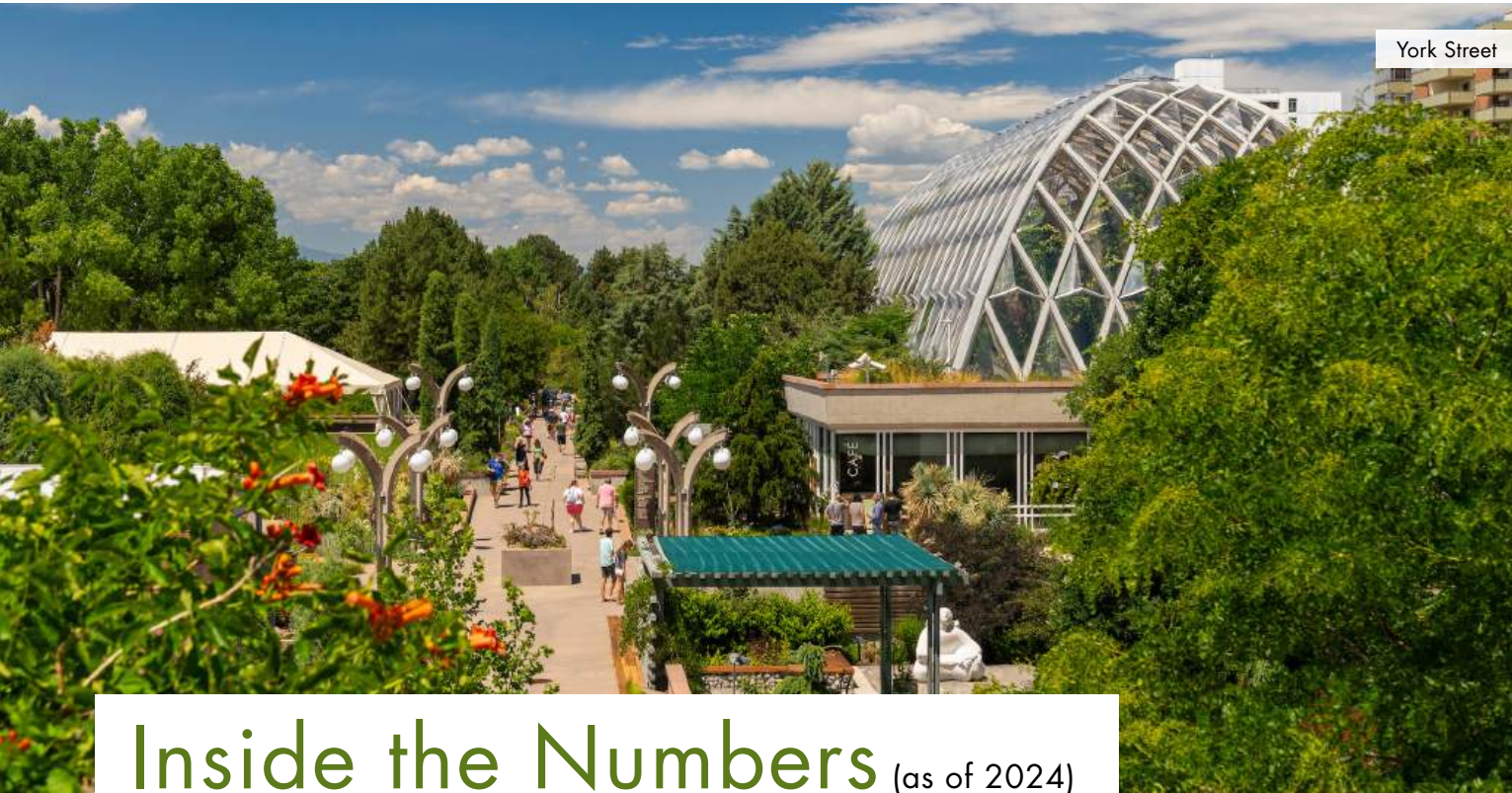
### Our Core Values

The four core values of the Gardens – transformation, relevance, diversity and sustainability – spell out the Gardens’ intentions in the years ahead. These core values, along with the Gardens’ brand platform, strategy, icon and capital campaign, are cohesive and serve as a map to chart our course. With the support of friends, we set out to ensure Denver Botanic Gardens will forever flourish.



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# Inside the Numbers (as of 2024)



**56K+**  
Member households



**66K+**  
Volunteer hours logged per year



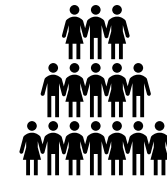
**50K+**  
Living plants in our collections



**100K+**  
Specimens in our herbarium



## Who You'll Reach



**1.4M+**  
Annual visitors



**2,087+**  
Volunteers



**362**  
Full-time, part-time and seasonal staff

## Brand Exposure Opportunities



## Digital Assets



**338K**  
Total followers on social media



**12.6M**  
Website visitors per year



**132K**  
Subscribers to the Botanic Buzz e-newsletter



Summer Concert Series presented by UMB Bank, York Street

# Sponsor One of Our Popular Public Events



Spring Plant Sale

### Orchid Showcae

Guests discover hundreds of colorful blooms at York Street, including beautiful orchids from the Gardens' collection.

### Spring Plant Sale and Fall Plant & Bulb Sale

Visitors can shop at York Street for a wide variety of quality flora and get expert advice from horticulturists.

### Summer Concert Series

World-renowned musical artists perform in a unique outdoor setting for mostly sold-out crowds.

### Evenings al Fresco

Talented local musicians and small ensembles perform on weeknights throughout the Gardens.

### Lavender Festival

This two-day festival at Chatfield Farms includes lavender demonstrations, music and vendors.



Lavender Festival



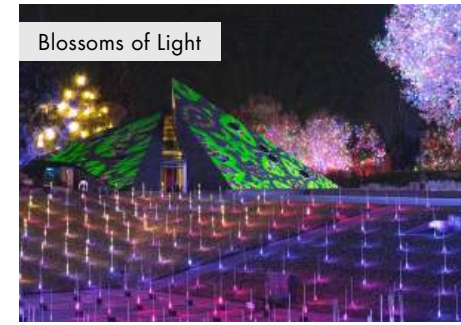
Glow at the Gardens

### Corn Maze

This popular fall event at Chatfield Farms features a 9-acre corn maze, barrel train rides, vendors and escape rooms.

### Pumpkin Festival

Purchase a pumpkin from the 10-acre patch at Chatfield Farms, enjoy live entertainment, carnival games, children's activities, tractor display, wagon rides and local vendors at this three-day event.



Blossoms of Light

### Glow at the Gardens™

This fall-themed event at York Street is appropriate for all ages celebrating the art of pumpkin carving, with elaborate, illuminated displays and performances.

### Trail of Lights

Trail of Lights at Chatfield Farms takes you along a winding path glistening with lights that illuminate the Colorado countryside.



Tamara Kostianovsky Exhibit

### Blossoms of Light®

Evenings from November through early January, York Street transforms into a dazzling, ever-changing display of light and color.

### Exhibition Sponsorship: Year-round

Local, national and international artists celebrate the natural world across three galleries and in outdoor gardens.



Pumpkin Festival, Chatfield Farms



Sponsor Tent, Spring Plant Sale

# Event and Exhibition Sponsorship

## Elevate Your Brand

- Opportunity for onsite activation to interact with our engaged audience
- Opportunity to distribute pre-approved branded items and/or digital or physical coupons for onsite activation
- Logo listed with other event sponsors on “thank you to our sponsors” LCD slides in various locations



Sponsor Logos on Event Map



Sponsor Tent, Blossoms of Light®



Exhibition Sponsorship Acknowledgment



Sponsored Collaboration

- Event sponsor logos listed on event way-finding signage (select levels of sponsorship only)
- Logo and live link listed under sponsorship level on the web page of the event being sponsored
- Logo and live link listed under sponsorship level on the corporate partner web page
- Logo listed on map on our app (applies to select Presenting Sponsors only)
- Company listed by name only in quarterly digital magazine, Inside the Gardens
- Company listed by name only in the Gardens’ annual report

## Engage Your Team

- Agreed-upon number of complimentary tickets to the sponsored event
- Invitations to special events (based on level of sponsorship)
- Optional add-on – Corporate Membership ([see page 10](#) for full benefits)



LCD Screens, Welcome Garden

## 2025 Corporate Membership Benefits

	Prairie	Meadow	Foothills	Montane	Alpine	Summit
	\$650*	\$1,250*	\$3,000	\$6,250	\$12,500	\$15,000
<b>GENERAL BENEFITS</b>						
Number admitted into Gardens per day	6	6	6	8	8	8
One-time-use guest passes	10	20	30	50	100	100
Individual Plus gift memberships		15	30	50	75	100
Corn Maze tickets (valid for first 2 weekends only: September 19-21, 26-28)	15	20	30	50	100	100
Tickets to Corporate Night for Blossoms of Light® at York Street (November 18)	10	20	30	50	100	100
Tickets to Corporate Night for Trail of Lights at Chatfield Farms (December 2)	10	20	30	50	100	100
Group Volunteer Opportunities				✿	✿	✿
<b>BENEFITS FOR COMPANY</b>						
Advance ticketing for Summer Concert Series (listed by day of sale)**	3	3	2	1	1	1
Number admitted to each VIP pre-concert experience during Summer Concert Series		2	6	6	8	8
Discount on one private event rental per membership year			10%	10%	10%	10%
<b>Transformation Hub</b> complimentary registration			1	2	3	4
One complimentary group tour (exhibitions, herbarium or horticulture)				✿	✿	✿
Access to the Gardens' quarterly digital magazine, Inside the Gardens	✿	✿	✿	✿	✿	✿
Monthly Botanic Buzz e-newsletter	✿	✿	✿	✿	✿	✿
Company acknowledgment in annual report and digital magazine	✿	✿	✿	✿	✿	✿
Company acknowledgment on Corporate Partners web page		✿	✿	✿	✿	✿

\*Nonprofit organizations may apply to receive a 50% discount on Prairie and Meadow levels.

\*\*Concert tickets may be purchased by one company representative (limit of six tickets per concert).

Benefits subject to change and are non-transferable outside of company, unless otherwise noted. General admission does not include separately ticketed events.

**If you have questions or want to learn more about our partnership opportunities:**  
Please contact Melissa Schaap, Corporate Partnerships Manager  
720-865-3663 | [melissa.schaap@botanicgardens.org](mailto:melissa.schaap@botanicgardens.org)





Herbarium

# Give your team access to so much more than “just a beautiful place!”

The Gardens offers hundreds of [adult education](#) programs. From a certificate course in herbalism to morning yoga classes, discover new ways to enrich, educate and expand your team’s horizons. Our [community science](#) programs provide the opportunity for anyone to get involved in our research.



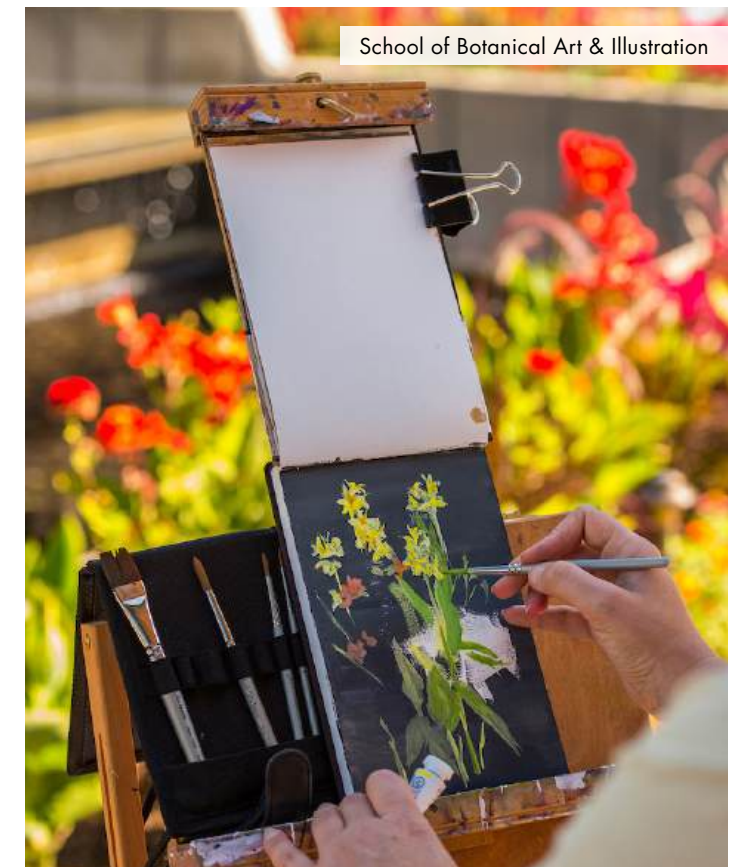
Bonsai Class



High Line Canal Research



Yoga Class



School of Botanical Art & Illustration



Woodland Mosaic, York Street

# Private Event Rental Spaces

Host your company's private event or team meeting at York Street or Chatfield Farms.

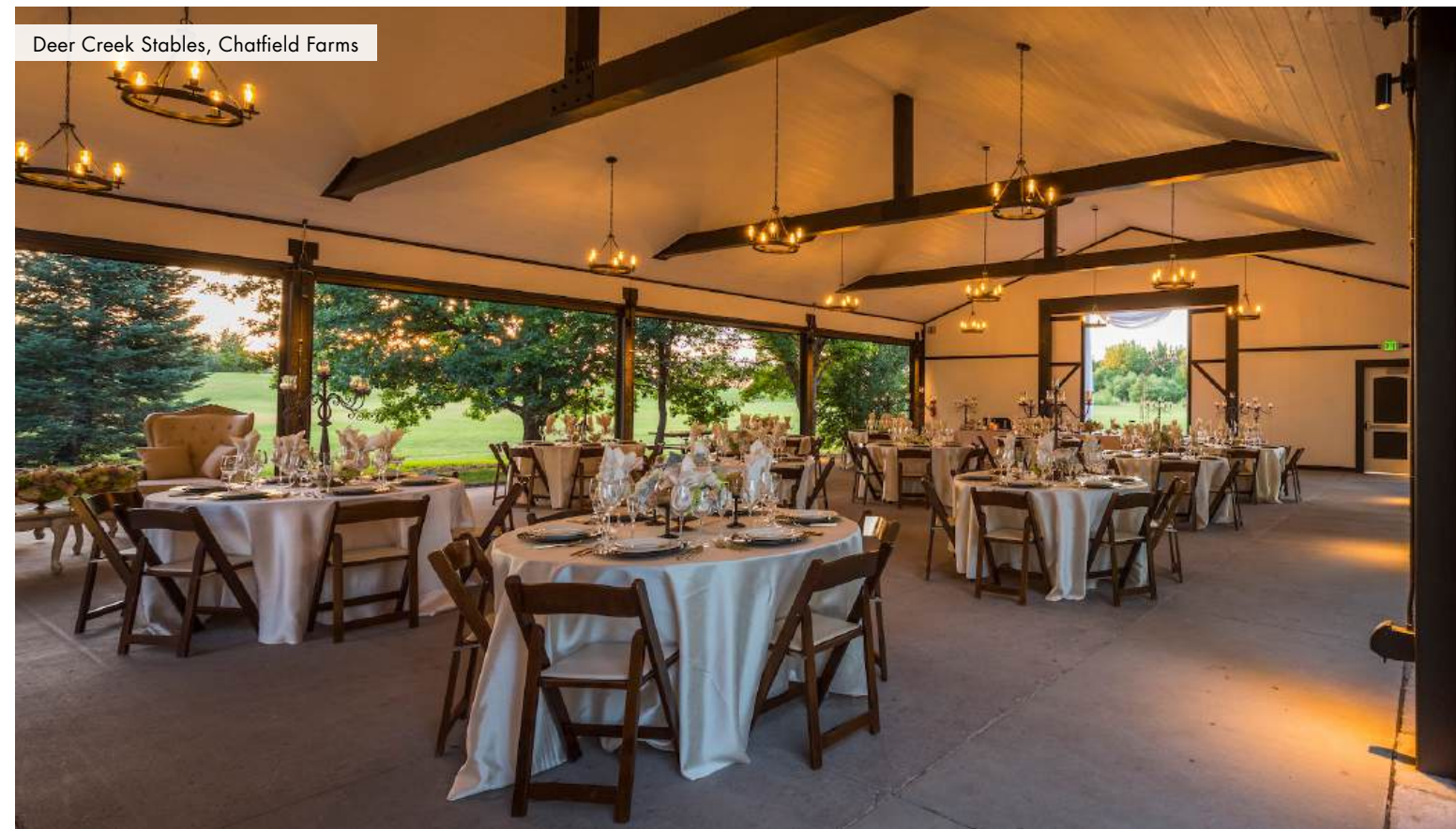
Whether you have 10 guests or 1,000 guests, the Gardens can host events of all kinds. For more information on venues, and to get in touch with our events teams at York Street and Chatfield Farms, visit [our website](#).



Green Farm Barn, Chatfield Farms



Deer Creek Schoolhouse, Chatfield Farms



Deer Creek Stables, Chatfield Farms



Annuals Garden, York Street



UMB Bank Amphitheater Tent, York Street



Orangery, York Street



Mitchell Hall, York Street



Yurt, Chatfield Farms



Polly Steele Center, Chatfield Farms





Volunteering at Pumpkin Festival

## Volunteer With Us!

Is your staff looking for a team-building activity during the typical work-day (Monday – Friday)? Check [this page](#) for opportunities to volunteer as a group. Our biggest need for volunteer groups is supporting our [special events](#).

### Opportunities include:

- Spring Plant Sale
- Field & Garden Projects at Chatfield Farms – summer & fall
- Pumpkin Festival
- Glow at the Gardens

Group volunteering opportunities cannot be guaranteed, and are available to higher level corporate members on a first-come, first-served basis.



Planting at Chatfield Farms



Volunteering at Spring Plant Sale

## Other Ways to Support the Gardens

### In-kind Donations

We welcome food donations from restaurants, caterers and food companies to feed our volunteers for special events, school programs, internal meetings and pre-VIP experience guests.

We partner with beer, wine and alcohol companies to support our fundraising events, such as the *Fête des Fleurs*, VIP opening receptions and other donor appreciation events.

### Matching Employee Gifts

Give the gift of doubling your employees' impact. For more information on Employer Matching Gifts, check out [our website](#).

*"The generosity of donors and sponsors is astounding. They make so many things possible, so many dreams come true."*

– Brian Vogt, CEO





Urban Food Initiatives

## How the Gardens Supports the Community

- Denver Botanic Gardens **donates memberships, passes and more** to other nonprofits for fundraisers.
- With eight SCFD Free Days per year, the Gardens **welcomes thousands of visitors** from across our community.
- The Gardens **provides limited free community tickets** for high-demand events.
- Over the past two growing seasons, the Gardens' Urban Food Initiatives have **distributed nearly 12,000+ pounds of food** at no or low cost.



SCFD Free Day



Evenings al Fresco

## Transformation Hub

An ongoing series of gatherings that bring together leaders from diverse fields who share a passion for environmental sustainability and restorative belonging.

### What to Expect

- **Connect with other changemakers:** Meet like-minded people, build trust and form lasting partnerships with others who care about making a difference.
- **Build resilience:** Cultivate leadership strength to thrive through change, tackle challenges and drive innovation.
- **Be inspired by nature:** Discover how nature's lessons can guide us in fostering restoration, diversity, well-being and strong communities.
- **Learn from and with one another:** Engage in hands-on workshops, captivating conversations and thought-provoking activities.

*Through hands-on learning and meaningful connections, you'll find tools and inspiration to scale positive change in your organization and community.*

[Learn more.](#)

Each gathering combines immersive experiences with practical strategies empowering you to create a more sustainable and inclusive future.

Denver Botanic Gardens' corporate members at the Foothills Level and above receive one or more complimentary registrations per gathering. A warm welcome is also extended to additional attendees and non-corporate members.



Transformation Hub Gathering

# Connect With Us

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Corporate Partnerships Manager  
[melissa.schaap@botanicgardens.org](mailto:melissa.schaap@botanicgardens.org)  
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DENVER BOTANIC  
GARDENS

[botanicgardens.org](http://botanicgardens.org)



The Gardens is grateful for funds from the Scientific & Cultural Facilities District (SCFD), which enable us to expand services and enhance the quality of our programs and exhibits.

