

DENVER BOTANIC
GARDENS

Fête des Fleurs

40th ANNUAL SPONSORSHIP OPPORTUNITIES

Fête des Fleurs

Event Information

Friday, August 23, 2024

5:30-11 p.m.

The 2024 *Fête des Fleurs* marks a splendid milestone as Denver Botanic Gardens proudly presents its **40th annual** black tie fundraising gala. Join the distinguished gathering with over 650 esteemed guests, including prominent business and community leaders, for a night of celebration.

Enjoy an elegant evening of cocktails and dinner amidst beautiful gardens and live music and dancing in the Freyer – Newman Center.

The *Fête* contributes over \$500,000 annually to Denver Botanic Gardens' core outreach programs including food security, horticulture, children's education, public outreach, research and conservation.



2024 Dining Locations



1
Solarium
Dahlia Sponsorship
Seating for 20 guests



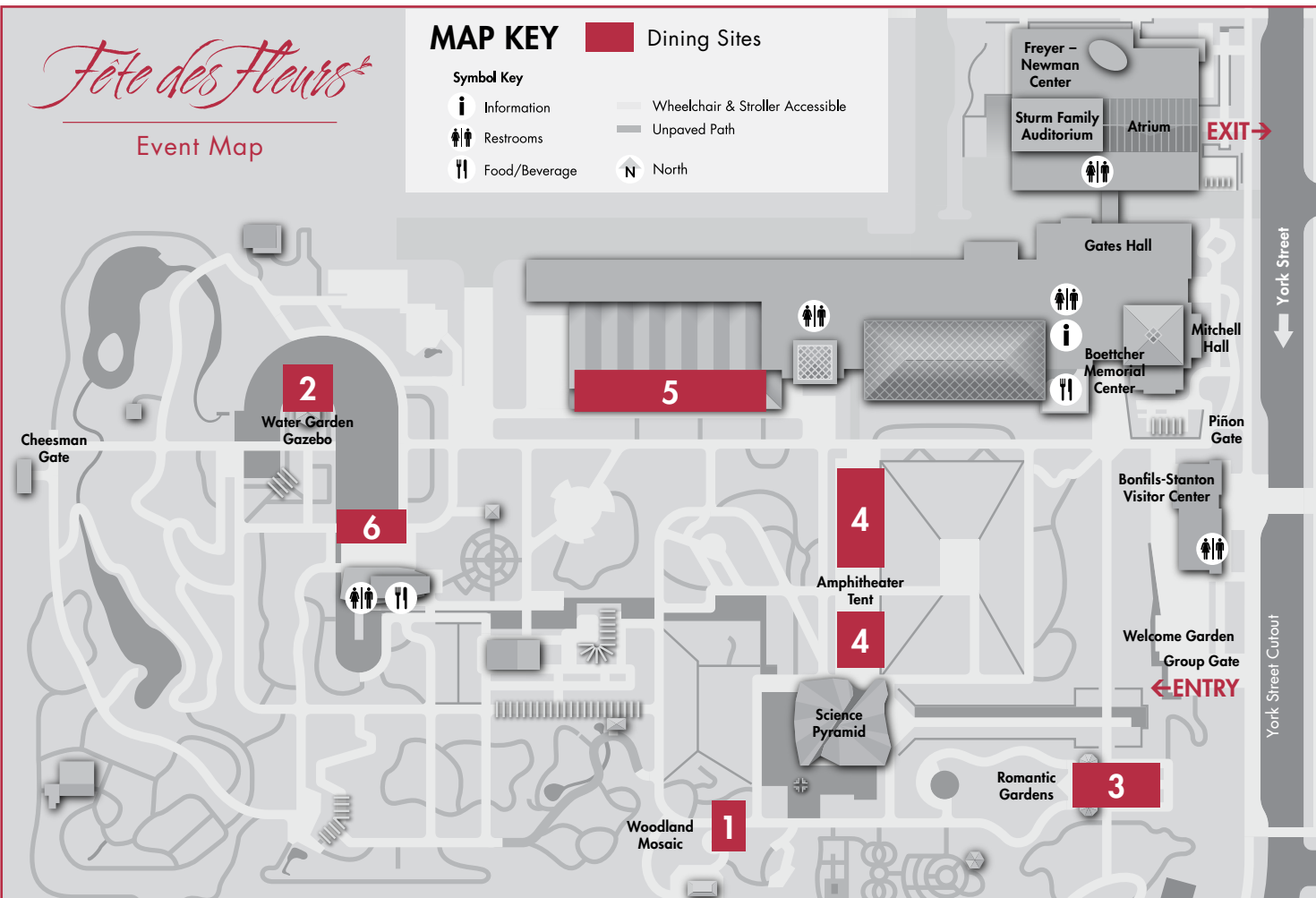
2
Water Garden Gazebo
Dahlia Sponsorship
Seating for 20 guests



3
Romantic Gardens
Primrose Sponsorship
Table of 8 or 10 guests



4
UMB Bank Amphitheater Tent
Conservatory Presenting Sponsorship
Monet Supporting Sponsorship
Dahlia Sponsorship
Cottonwood Sponsorship
Tables of 8 to 10 guests, Individual Tickets



5
Orangery
Orchid Sponsorship
Table of 8 to 10 guests



6
Hive Garden Bistro Deck
Waterlily Sponsorship
and Individual Tickets
Tables of 8 guests



Conservatory Presenting Sponsor

Sponsorship: **SOLD OUT** – *Thank you to GH Phipps Construction Companies*
Location: UMB Bank Amphitheater Tent

Event Recognition

- “*Fête des Fleurs* Presented By GH Phipps Construction Companies”
- Recognition on save-the-date and invitation (*availability subject to deadlines*)
- Speaking opportunity at the *Fête des Fleurs*
- Recognition in media sponsor thank you ad
- Event signage recognition
- Full page ad in gift bag program



Garden recognition

- *Fête des Fleurs* event related press & social media
- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens’ website
- Listing in Gardens’ online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine



Additional Benefits

- Corporate Meadow Membership
- 4 tickets to two Evenings al Fresco
- 4 tickets to 2024 *Fête* Committee Cocktail Party (early summer)
- 4 tickets to Blossoms of Light® and Trail of Lights





Monet Supporting Sponsor

Sponsorship: **SOLD OUT** – *Thank you to Andrisen Morton and Polestar Denver*

Location: UMB Bank Amphitheater Tent



Event Recognition

- Recognition on save-the-date and invitation (*availability subject to deadlines*)
- Speaking opportunity for the *Fête des Fleurs*
- Recognition in media sponsor thank you ad
- Event signage recognition
- Full page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to two Evenings al Fresco
- 2 tickets to 2024 *Fête* Committee Cocktail Party (early summer)
- 2 tickets to either Blossoms of Light® and Trail of Lights





Dahlia Sponsorship

Sponsorship: \$16,000 for 2 tables of 10 guests

Location: Solarium or UMB Bank Amphitheater Tent



Event Recognition

- Recognition in media sponsor thank you ad
- Event signage recognition
- 2/3 page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to 2024 *Fête* Committee Cocktail Party (early summer)





Primrose Sponsorship

Sponsorship: \$11,500 for a table of 10 guests
\$ 9,200 for a table of 8 guests

Location: Romantic Gardens



Event Recognition

- Recognition in media sponsor thank you ad
- Event signage recognition
- 2/3 page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine

Additional Benefits

- Corporate Prairie Membership
- 2 tickets to 2024 *Fête* Committee Cocktail Party (early summer)





Cottonwood Sponsorship

Sponsorship: \$7,000 for a table of 10 guests

\$5,600 for a table of 8 guests

Location: UMB Bank Amphitheater Tent

Event Recognition

- Event signage recognition
- 1/3 page ad in gift bag program

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Orchid Sponsorship

Sponsorship: \$5,000 for a table of 10 guests
\$4,000 for a table of 8 guests

Location: Orangery

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Waterlily Sponsorship

Sponsorship: \$4,000 for a table of 8 guests

Location: Hive Garden Bistro Deck

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Individual Tickets

Cottonwood Perennial Ticket: \$700 per ticket
Location: UMB Bank Amphitheater Tent

Waterlily Patron Ticket: \$500 per ticket
Location: Hive Garden Bistro Deck

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine



2024 Sponsorship Levels

Sponsorship Level	Sponsorship Amount
2024 Conservatory Presenting Sponsor – Thank You GH Phipps <i>UMB Bank Amphitheater Tent</i>	SOLD OUT
Monet Supporting Sponsor – Thank You Andrisen Morton and Polestar Denver <i>UMB Amphitheater Tent</i>	SOLD OUT
Dahlia Sponsorship <i>Solarium or UMB Bank Amphitheater Tent</i>	\$16,000 for 2 tables of 20 guests
Romantic Gardens <i>Selected UMB Bank Amphitheater Tent</i>	\$11,500 for 10 guests \$9,200 for 8 guests
Cottonwood Sponsorship <i>UMB Bank Amphitheater Tent</i>	\$7,000 for table of 10 guests \$5,600 for table of 8 guests
Orchid Sponsorship <i>Orangery</i>	\$5,000 for table of 10 guests \$4,000 for table of 8 guests
Waterlily Sponsorship / Hive Garden Bistro Deck	\$4,000 for table of 8 guests
Individual Tickets Cottonwood Perennial Ticket / UMB Bank Amphitheater Tent Waterlily Patron Ticket / Hive Garden Bistro Deck	\$700 per ticket \$500 per ticket



Fête des Fleurs Sponsorship Agreement

Company Name: _____

Contact Name: _____ Telephone: _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

____ I/we agree to support Denver Botanic Gardens Fête des Fleurs:

Table Sponsorships:

<input type="checkbox"/> Dahlia Sponsorship	20 guests	\$16,000 (2 available)
<input type="checkbox"/> Primrose Sponsorship	10 guests	\$11,500 (4 available)
<input type="checkbox"/> Primrose Sponsorship	8 guests	\$9,200 (2 available)
<input type="checkbox"/> Cottonwood Sponsorship	10 guests	\$7,000
<input type="checkbox"/> Cottonwood Sponsorship	8 guests	\$5,600
<input type="checkbox"/> Orchid Sponsorship	10 guests	\$5,000
<input type="checkbox"/> Orchid Sponsorship	8 guests	\$4,000
<input type="checkbox"/> Waterlily Sponsorship	8 guests	\$4,000

Individual Tickets:

Cottonwood (UMB Bank Amphitheater Tent) # _____ @ \$700 each/Total: \$ _____

Waterlily (Hive Garden Bistro Deck) # _____ @ \$500 each/Total: \$ _____

Fair Market Value: Waterlily Individual, Cottonwood Individual \$190; Waterlily, Orchid, Cottonwood \$1520 (8 guests), \$1,900 (10 guests); Primrose \$2,400 (8 guests), \$3,000 (10 guests); Dahlia \$4,655; Monet Supporting, Conservatory Presenting – please contact us.

Signature: _____ Date: _____

Print Name: _____ Title: _____



Fête des Fleurs Sponsorship Agreement (continued)

TABLE SPONSOR NAME as you would like it to appear on Seating Chart and Table Sign: (please print)

SPONSOR NAME as you would like it to appear on Sponsor/Donor listings: (please print)

Select Payment Method:

- Check - payable to "Denver Botanic Gardens"
- Website: botanicgardens.org/events/special-events/fete-des-fleurs
- Please invoice me

Sponsorship Ad:

Kindly provide by **Monday, July 8, 2024**. Details to follow.

All program ads are B/W and must comply with nonprofit/IRS regulations (cannot constitute commercial or promotional advertising). No less than 300 DPI (resolution).

Cottonwood Table Sponsor	1/3 page	3.75"W x 3.333"H
Dahlia Table Sponsor/ Primrose Table Sponsor	2/3 page	3.75"W x 6.9166"H
Conservatory Presenting/ Monet Supporting Table Sponsor	Full Page	3.75"W x 10.5"H

Guest names:

Kindly provide to Tia Hynes no later than **Friday, August 2, 2024**.

Please send this Sponsorship Agreement with payment:

Tia Hynes

909 York Street, Denver, CO 80206

Phone: 720-865-3527

Email: tia.hynes@botanicgardens.org

