



About the *Fête*

The 2024 *Fête des Fleurs*, Denver Botanic Gardens' **40th annual** fundraising gala will take place across the 24-acre oasis of the Gardens' York Street location. Over 650 guests are anticipated, including distinguished business and community leaders.

Begin your evening with a traveling cocktail reception through various beautiful gardens. Mingle with esteemed guests and enjoy hors d'oeuvres along your path.

Choose from one of six dining locations, each with its own unique atmosphere and exceptional dining experience. Whether it be in the Romantic Gardens, UMB Bank Amphitheater tent, Hive Garden Bistro Deck or Orangery, each will have something to buzz about.

The *Fête* contributes over \$500,000 annually to Denver Botanic Gardens' core programs including school access, public outreach, horticulture, research and conservation. For more information, please visit www.botanicgardens.org.

- Date:** Friday, August 23, 2024 from 5:30 p.m. to 11:00 p.m.
- Location:** Denver Botanic Gardens, 1007 York Street, Denver
- Chairs:** Mareill Kiernan and Lauren Perlmutter
- Attire:** Black Tie

Table Sponsorships:

Sponsorships range from \$35,000 to \$4,000. Please see attached.

Individual Tickets:

- | | |
|--|-------|
| Cottonwood Perennial (Amphitheater Tent) | \$700 |
| Waterlily Patron (Hive Deck) | \$500 |

Contact: Tia Hynes, tia.hynes@botanicgardens.org / 720-865-3527

Sponsorship Benefits	Conservatory Presenting SOLD	Monet Supporting SOLD	Dahlia \$16,000	Primrose \$11,500/ \$9,200
EVENT INFORMATION				
Guests at <i>Fête des Fleurs</i>	20	20	20	10/8
# of Table(s) at <i>Fête</i>	2 tables	2 tables	2 tables	1 table
Table(s) Location	Amphitheater Tent	Amphitheater Tent	Solarium OR Amphitheater Tent	Romantic Gardens
EVENT RECOGNITION				
" <i>Fête des Fleurs</i> Presented By _____"	▪			
Recognition on Save the Date and Invitation <i>(availability subject to deadlines)</i>	▪	▪		
Speaking Opportunity at <i>Fête des Fleurs</i>	▪	▪		
Recognition in Media Sponsor Thank You ad <i>(availability subject to deadlines)</i>	▪	▪	▪	▪
Event signage recognition	▪	▪	▪	▪
Ad in Gift Bag Program	Full page	Full page	2/3 page	2/3 page
GARDENS RECOGNITION				
<i>Fête des Fleurs</i> event related press & social media	▪			
Listing on <i>Fête des Fleurs</i> event page on Denver Botanic Gardens website	▪	▪	▪	▪
Listing in Gardens' online Annual Report	▪	▪	▪	▪
Listing in Fall/Winter "Inside the Gardens" digital Magazine	▪	▪	▪	▪
GARDENS' EVENT BENEFITS				
# of tickets to Lavendar Festival (July)	10			
# of tickets to select Evenings al Fresco evenings	4	2		
# of tickets to either BOL and TOL (mid-Nov-early Jan)	4	2		
# of guests invited to 2024 <i>Fête</i> Committee Cocktail Party (early Summer)	4	2	2	2
CORPORATE MEMBERSHIP BENEFITS				
One Year Corporate Membership Level :	Corporate Meadow	Corporate Prairie	Corporate Prairie	Corporate Prairie
CUSTOMIZABLE BENEFITS <i>(For additional investment)</i>				
Combination of benefits and pricing to be discussed: 1) Up to 4 additional guests at the <i>Fête</i> 2) Customized marketing opportunity in connection with the <i>Fête</i> 3) Upgraded Corporate Membership 4) Additional Corporate Night Blossoms of Light or Trail of Lights tickets (November 2024) 5) Up to 10 tickets to Lavender Festival at Chatfield Farms (July 2024)	▪	▪	▪	

* Location availability will depend on location selections of the Presenting and Supporting Sponsors.

Sponsorship Benefits	Cottonwood \$7,000/\$5,600	Orchid \$5,000/\$4,000	Waterlily \$4,000
EVENT INFORMATION			
Guests at <i>Fête des Fleurs</i>	10/8	10/8	8
# of Table(s) at <i>Fête</i>	1 table	1 table	1 table
Table(s) Location	Amphitheater Tent	Orangery	Hive Deck
EVENT RECOGNITION			
Event signage recognition	•		
Ad in Gift Bag Program	1/3 page		
GARDENS RECOGNITION			
Listing in Gardens' online Annual Report	•	•	•
Listing in Fall/Winter "Inside the Gardens" digital Magazine	•	•	•

2024 FÊTE DES FLEURS SPONSORSHIP AGREEMENT

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____ Fax: _____

____ I/we agree to support Denver Botanic Gardens 2024 *Fête des Fleurs*:

Table Sponsorships:

<input type="checkbox"/> Conservatory Presenting Sponsorship	20 guests	SOLD OUT
<input type="checkbox"/> Monet Supporting Sponsorship	20 guests	SOLD OUT
<input type="checkbox"/> Dahlia Sponsorship	20 guests	\$16,000 (2 available)
<input type="checkbox"/> Primrose Sponsorship	10 guests	\$11,500 (4 available)
<input type="checkbox"/> Primrose Sponsorship	8 guests	\$9,200 (2 available)
<input type="checkbox"/> Cottonwood Sponsorship	10 guests	\$7,000
<input type="checkbox"/> Cottonwood Sponsorship	8 guests	\$5,600
<input type="checkbox"/> Orchid Sponsorship	10 guests	\$5,000
<input type="checkbox"/> Orchid Sponsorship	8 guests	\$4,000
<input type="checkbox"/> Waterlily Sponsorship	8 guests	\$4,000

Individual Tickets:

- ☐ Cottonwood (Amphitheater Tent) #_____ @ \$700 each/Total: \$_____
- ☐ Waterlily (Hive Deck) #_____ @ \$500 each/Total: \$_____

Fair Market Value Waterlily Individual, Cottonwood Individual \$190; Waterlily, Orchid, Cottonwood \$1520 (8 guests), \$1,900 (10 guests); Primrose \$2,400 (8 guests), \$3,000 (10 guests); Dahlia \$4,655; Monet Supporting, Conservatory Presenting – please contact us.

Signature: _____ Date: _____

Print Name: _____ Title: _____

Select Payment Method:

____ Check Enclosed - payable to "Denver Botanic Gardens"

____ Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ American Express

Card #: _____ Exp.Date: _____ CVV Code: _____

Name on Card: _____

Signature: _____

____ Please invoice me.

Please complete other side

2024 FÊTE DES FLEURS SPONSORSHIP AGREEMENT

TABLE SPONSOR NAME as you would like it to appear on Seating Chart and Table Sign: *(please print)*

SPONSOR NAME as you would like it to appear on Sponsor/Donor listings: *(please print)*

GUEST NAMES: Kindly provide no later than Friday, August 2, 2024 please.

NAME:	EMAIL ADDRESS:	PHONE NUMBER:
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____
4. _____	4. _____	4. _____
5. _____	5. _____	5. _____
6. _____	6. _____	6. _____
7. _____	7. _____	7. _____
8. _____	8. _____	8. _____
9. _____	9. _____	9. _____
10. _____	10. _____	10. _____

PROGRAM COPY: Kindly provide by Monday, July 8, 2024 please.

All program ads are B/W and must comply with nonprofit/IRS regulations (cannot constitute commercial or promotional advertising). No less than 300 DPI (resolution).

- **Cottonwood Table Sponsor** – 1/3 page = 3.75"W x 3.333"H
- **Primrose Table Sponsor/ Dahlia Table Sponsor** – 2/3 page = 3.75"W x 6.9166"H
- **Monet Supporting/ Conservatory Presenting Table Sponsor** – Full Page = 3.75"W x 10.5"H

AD PREPARATION:

- Make sure ad is converted to Grayscale
- Outline all fonts
- Use Denver Botanic Gardens not "Denver ~~Botanical~~ Gardens" or "~~The~~ Denver Botanic Gardens"
- Supply PDF or HIGH RES (300 DPI) JPG
- No crop marks required

Please send this Sponsorship Agreement with payment to:

Tia Hynes,
909 York Street, Denver, CO 80206
Phone: 720-865-3527 Fax: 720-865-3723 Email: tia.hynes@botanicgardens.org