



## About the *Fête*

The 2023 *Fête des Fleurs*, Denver Botanic Gardens' **39<sup>th</sup> annual** fundraising gala will take place across the 24-acre oasis of the Gardens' York Street location. Over 600 guests are anticipated, including distinguished business and community leaders.

Begin your evening with a traveling cocktail reception through various beautiful gardens. Mingle with esteemed guests and enjoy hors d'oeuvres along your path.

Choose from one of six dining locations, each with its own unique atmosphere and exceptional dining experience. Whether it be in the Romantic Gardens, UMB Bank Amphitheater tent, Hive deck or Orangery, each will have something to buzz about.

The *Fête* contributes over \$500,000 annually to Denver Botanic Gardens' core programs including school access, public outreach, horticulture, research and conservation. For more information, please visit [www.botanicgardens.org](http://www.botanicgardens.org).

- Date:** Friday, August 25, 2023 from 5:30 p.m. to 11:00 p.m.
- Location:** Denver Botanic Gardens, 1007 York Street, Denver
- Chairs:** Lindsay Morton Gaiser, Mareill Kiernan
- Attire:** Black Tie Welcome

### Table Sponsorships:

Sponsorships range from \$30,000 to \$4,000. Please see attached.

### Individual Tickets:

- |  |       |
|--|-------|
| Cottonwood Perennial (Amphitheater Tent) | \$600 |
| Waterlily Patron (Hive Deck)             | \$450 |

**Contact:** Tia Hynes, [tia.hynes@botanicgardens.org](mailto:tia.hynes@botanicgardens.org) / 720-865-3527

Sponsorship Benefits	Conservatory Presenting SOLD	Monet Supporting SOLD	Dahlia \$15,000	Primrose \$10,000/ \$8,000
<b>EVENT INFORMATION</b>				
Guests at <i>Fête des Fleurs</i>	20	20	20	10/8
# of Table(s) at <i>Fête</i>	2 tables	2 tables	2 tables	1 table
Table(s) Location	Selected Amphitheater Tent	Selected Amphitheater Tent	Water Garden Gazebo OR Amphitheater Tent*	Romantic Gardens
<b>EVENT RECOGNITION</b>				
" <i>Fête des Fleurs</i> Presented By _____"	▪			
Recognition on Save the Date and Invitation <i>(availability subject to deadlines)</i>	▪	▪		
Speaking Opportunity at <i>Fête des Fleurs</i>	▪	▪		
Recognition in Media Sponsor Thank You ad <i>(availability subject to deadlines)</i>	▪	▪	▪	▪
Event signage recognition	▪	▪	▪	▪
Ad in Gift Bag Program	Full page	Full page	2/3 page	2/3 page
<b>GARDENS RECOGNITION</b>				
<i>Fête des Fleurs</i> event related press & social media	▪			
Listing on <i>Fête des Fleurs</i> event page on Denver Botanic Gardens website	▪	▪	▪	▪
Listing in Gardens' online Annual Report	▪	▪	▪	▪
Listing in Fall/Winter "Inside the Gardens" digital Magazine	▪	▪	▪	▪
<b>GARDENS' EVENT BENEFITS</b>				
# of tickets to select Evenings al Fresco evenings	4	2		
# of tickets to either BOL or TOL (mid-Nov-early Jan)	4	2		
# of guests invited to 2023 <i>Fête</i> Committee Cocktail Party (early Summer)	4	2	2	2
<b>CORPORATE MEMBERSHIP BENEFITS</b>				
One Year <a href="#">Corporate Membership Level</a> :	Corporate Supporter	Corporate Basic	Corporate Basic	Corporate Basic
<b>CUSTOMIZABLE BENEFITS</b> <i>(For additional investment)</i>				
Combination of benefits and pricing to be discussed: 1) Up to 4 additional guests at the <i>Fête</i> 2) Customized marketing opportunity in connection with the <i>Fête</i> 3) Upgraded Corporate Membership 4) Additional Corporate Night Blossoms of Light or Trail of Lights tickets	▪	▪	▪	

\* Location availability will depend on location selections of the Presenting and Supporting Sponsors.

Sponsorship Benefits	Cottonwood \$6,000/\$5,000	Orchid \$5,000/\$4,000	Waterlily \$4,000
<b>EVENT INFORMATION</b>			
Guests at <i>Fête des Fleurs</i>	10/8	10/8	8
# of Table(s) at <i>Fête</i>	1 table	1 table	1 table
Table(s) Location	Amphitheater Tent	Orangery	Hive Deck
<b>EVENT RECOGNITION</b>			
Event signage recognition	•		
Ad in Gift Bag Program	1/3 page		
<b>GARDENS RECOGNITION</b>			
Listing in Gardens' online Annual Report	•	•	•
Listing in Fall/Winter "Inside the Gardens" digital Magazine	•	•	•

**2023 FÊTE DES FLEURS SPONSORSHIP AGREEMENT**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_ I/we agree to support Denver Botanic Gardens 2023 *Fête des Fleurs*:

**Table Sponsorships:**

<input type="checkbox"/> Conservatory Presenting Sponsorship	20 guests	SOLD OUT
<input type="checkbox"/> Monet Supporting Sponsorship	20 guests	SOLD OUT
<input type="checkbox"/> Dahlia Sponsorship	20 guests	\$15,000 (4 available)
<input type="checkbox"/> Primrose Sponsorship	10 guests	\$10,000 (several available)
<input type="checkbox"/> Primrose Sponsorship	8 guests	\$8,000 (several available)
<input type="checkbox"/> Cottonwood Sponsorship	10 guests	\$6,000
<input type="checkbox"/> Cottonwood Sponsorship	8 guests	\$5,000
<input type="checkbox"/> Orchid Sponsorship	10 guests	\$5,000
<input type="checkbox"/> Orchid Sponsorship	8 guests	\$4,000
<input type="checkbox"/> Waterlily Sponsorship	8 guests	\$4,000

**Individual Tickets:**

- ☐ Cottonwood (Amphitheater Tent ) #\_\_\_\_\_ @ \$600 each/Total: \$\_\_\_\_\_
- ☐ Waterlily (Hive Deck) #\_\_\_\_\_ @ \$450 each/Total: \$\_\_\_\_\_

*Fair Market Value Waterlily Individual, Cottonwood Individual \$190; Waterlily, Orchid, Cottonwood \$1520 (8 guests), \$1,900 (10 guests); Primrose \$2,400 (8 guests), \$3,000 (10 guests); Dahlia \$4,655; Monet Supporting, Conservatory Presenting – please contact us.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Select Payment Method:**

\_\_\_\_ Check Enclosed - payable to "Denver Botanic Gardens"

\_\_\_\_ Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ American Express

Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_



Yes, I agree to cover credit card credit card processing fees.

*By checking this box, you are helping the Gardens receive your full gift by adding 3.63% to cover the credit card processing fee.*

\_\_\_\_ Please invoice me.

\*\*\*Please complete other side\*\*\*

## 2023 FÊTE DES FLEURS SPONSORSHIP AGREEMENT

**TABLE SPONSOR NAME** as you would like it to appear on Seating Chart and Table Sign: *(please print)*

---

**SPONSOR NAME** as you would like it to appear on Sponsor/Donor listings: *(please print)*

---

**GUEST NAMES:** Kindly provide no later than Friday, August 4, 2023 please.

NAME:	EMAIL ADDRESS:	PHONE NUMBER:
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____
4. _____	4. _____	4. _____
5. _____	5. _____	5. _____
6. _____	6. _____	6. _____
7. _____	7. _____	7. _____
8. _____	8. _____	8. _____
9. _____	9. _____	9. _____
10. _____	10. _____	10. _____

**PROGRAM COPY:** Kindly provide by Monday, July 10, 2023 please.

All program ads are B/W and must comply with nonprofit/IRS regulations (cannot constitute commercial or promotional advertising). No less than 300 DPI (resolution).

- **Cottonwood Table Sponsor** – 1/3 page = 3.75"W x 3.333"H
- **Primrose Table Sponsor/ Dahlia Table Sponsor** – 2/3 page = 3.75"W x 6.9166"H
- **Monet Supporting/ Conservatory Presenting Table Sponsor** – Full Page = 3.75"W x 10.5"H

### **AD PREPARATION:**

- Make sure ad is converted to Grayscale
- Outline all fonts
- Use Denver Botanic Gardens not "Denver ~~Botanical~~ Gardens" or "~~The~~ Denver Botanic Gardens"
- Supply PDF or HIGH RES (300 DPI) JPG
- No crop marks required

**Please send this Sponsorship Agreement with payment to:**

Tia Hynes,  
909 York Street, Denver, CO 80206  
Phone: 720-865-3527 Email: [tia.hynes@botanicgardens.org](mailto:tia.hynes@botanicgardens.org)